

Stichting Ghana Social Fund

Policy plan 2019 - 2021



1. Intro

You are reading the policy plan 2019 - 2021 of Stichting Ghana Social Fund, a non-profit organisation founded in 2018 by Bram van den Einden and Roy Asiedu. In this document you can read the mission, goals, projects and financial expectations of our organisation for the years 2019 - 2021.

2. Mission

Our organisation is based in Tilburg, The Netherlands and raises funds in order to contribute to or set up educational and social projects in Ghana. As a small fund our organisation aims to bring about real impact on the individual level. We built our organisation on the main principles of personal help, social responsibility and transparent governance. Our goal is clear: human development, especially on the individual level, is always worth fighting for.

We try to achieve our goal by raising funds from individual donors, non-profit organizations, businesses and subsidies from local governments. With the raised funds we focus on projects aimed on education, social empowerment, welfare, healthcare and the well-being of the Ghanaian people. In order to do this we work together with schools and non-profit organisations in both Ghana and The Netherlands.

Stichting Ghana Social Fund
www.ghanasocialfund.org
RSIN: 858878148
KvK: 71861823

Contact: Bram van den Einden
ghanasocialfund@gmail.com
(+31) 06 37296729

5046 MT, Gracht 35, Tilburg
The Netherlands

IBAN Bank: NL33 ABNA 0828 0337 73
SWIFT/BIC: ABNANL2A



Ghana Social Fund holds transparent governance in the highest regard and we publish all financial details of the organisation and the projects online. All organisation-costs (i.e. website, banking, and travel expenses) are paid by the board of the organisation, therefore, 100% of the funds that we receive are used for the people and projects in Ghana.

3. Board

Our organisation consists of two board-members:

Chairman:	Bram van den Einden
Treasurer, Secretary:	Roy Asiedu

One of our goals for 2019 is to install an official third board-member as secretary.

The board-members will not be paid for their work for Ghana Social Fund, all work done is on a voluntary basis. All of the organization-expenses (i.e. website, banking-costs, travel-cost) made by the organisation will also be paid for by the members of the board. In the financial section below you can find a detailed financial prognoses on our organization's income and expenses for the coming years.

Decision-making within the organisation is being done by voting during the board-meetings with each board-member consisting of one vote. Board-meetings are held multiple times a year.





4. Goals

The main focus of our organisation will be on raising funds and spending these funds on projects in Ghana. Here you can find our goals for the coming years for our fundraising, marketing and organisation. In the next paragraph you can read how we aim at spending our funds by setting up an educational project and our plans for other projects.

Individual donors

In 2019 we will start with raising funds for our organisation. By using online media, as well as our own social circle, we are aiming at bringing in € 130,- a month in donations from individual donors by the end of 2019. Our goal is to raise this to € 250,- a month by the end of 2021.

Non-profit organisations

In 2019 we will start with exploring the possibilities to raise funds via other non-profit organisations and fundraisers. In 2019 our goal will be looking for and contacting these organisations. Our goal is to receive a contribution of at least € 750,- from other non-profit organisations or by fundraisers by the end of 2021.

Businesses

In 2019 we will also start with exploring the possibilities to raise funds via businesses and commercial organisations. Our goal is to have at least one commercial party contributing to Ghana Social Fund at the end of 2020.

(local) Governments

In 2019 we start with raising funds via subsidy-programs of local governments in The Netherlands aimed on social, global or educational goals. Our goal is to receive at least one contribution from (local) governments for approximately €750,- during the period of this policy plan.



Promotion via Online Media

In 2019 we will start with promoting our organisation via social media and our website. By using Facebook, Instagram and LinkedIn we try to reach individuals willing to donate to our organisation. On our Facebook-page (www.facebook.com/ghanasocialfund/) our goal is to have at least 1500 likes by the end of 2021.

On our instagram-page (<https://www.instagram.com/ghanasocialfund/>) our goal is to have at least 500 followers by the end of 2021.

In order to do this we will install a third board-member in 2019, who will act as secretary and will focus mainly on our promotion via online media.

Anbi-status

During the course of this policy plan we will work on meeting the requirements to attain an Anbi-status. Our goal is to have our organization attain the Anbi-status during this policy plan. Acquiring an Anbi-status means the Dutch Government recognizes our organisation as a public benefit organisation, this recognition will only be granted if the organization is committed for at least 90% to the public benefit. The other requirements of the Anbi-status can be found on the website of the Dutch tax authorities (link below), many of which are already met by our organisation.

https://www.belastingdienst.nl/wps/wcm/connect/bldcontentnl/belastingdienst/zakelijk/bijzondere_regelingen/goede_doelen/algemeen_nut_beogende_instellingen/



5. Projects

Here you can read about our first project, the educational project which will start in 2019, and our plans for other projects.

Educational Project

Our organisation was set up in 2018, therefore we will mainly focus on our first educational project in 2019 and 2020. In order to do this we will work together with local partners in Ghana such as Goods4Ghana and Ofori Hills Academy.

In 2019 we will start with selecting children for our educational project. The selection will be done with local parties that provide insights and



knowledge on the family's financial situation and capabilities to provide their children an education. As a small fund we can only provide financial support to a small amount of children. However, we commit fully to our cause, and will support these kids until they receive their diploma.

In Ghana, the school fee per child per month varies, depending on the type of school, year and location. The fees are divided in different set of fees such as i) School-fees, ii) 'Feeding-fee' (For lunch and/or breakfast), iii) Bus-fees, iv) one-time uni-form fees etc. Prices for school vary from 150 - 350 GHC (25-60 EUR) per semester, which is a period of approx. 3 months. All other one-time fees (books / Uniform) will range from 200 - 250 GHC (30-60 EUR). Feeding and bus fees together will be approx. 4-6 GHC (1-1.20 EUR). An average monthly contribution of EUR 40 will thus be sufficient to provide a child with 5 days of school per week, and will also give them a school uniform, transport between school and their homes, and a daily meal.

2019

We aim at raising an average of € 130,- in donations per month by the end of 2019. Therefore we can start with paying the school fees for three Ghanaian children.

2020

During the course of 2020 we expect to raise donations for our educational projects to € 200,- a month. This will enable us to pay the school fees for two additional children, making it five in total.

2021

By the end of 2021, we expect to gather a total of € 300,- in donations each month. Therefore we can enrich our educational project with three additional children, bringing our project to a total of eight kids.

Social Project

During the course of this policy plan, we estimate to receive a total of € 1.500,- in donations from one-time donations, (local) Governments, businesses, fundraisers and other non-profit organisations. We will explore the possibilities of using these funds for social projects which don't need structural financial support. Think for instance of renovations of orphan houses, clinics or crisis-shelters. But we will also research the possibilities of contributing to cultural projects or sportfacilities. With these raised funds we aim to contribute to, one or multiple, projects within the fields mentioned above, by the end of 2021.

Volunteer Project

In addition, we are coöperating with Ofori Hills Academy in the form of support and assistance by raising awareness for their volunteer project. It is important to understand that money donated to Ghana Social Fund will not be used on this project.

For more info, please visit www.oforihillsacademy.com

6. Financials

We expect to raise a total amount of EUR1500, EUR2400 and EUR3000 in donations in 2019, 2020 and 2021, respectively. We expect the non-project related costs to slightly increase in the course of 2019-2021 including costs for the website, host name, transaction costs and other related costs. All the costs are paid out of the monthly contribution from the board members. The foundation bears no costs on rent and will never provide any remuneration or any other form of financial reward to the board members of the foundation.

The foundation bears no debt or other financial obligations. The foundation has not made any provisions and does not plan to do so going forward 2019 - 2021.